

Owner:  
Model Group

Completion  
Date:  
2015-2017

Services Provided:  
Real Estate Market  
Analysis  
Tenancing Strategy  
Retail Recruitment  
Landlord Representation  
Lease Negotiations



Location:  
Cincinnati, OH

Construction  
Cost:  
\$26,000,000  
Phases 1-3

[www.modelgroup.net](http://www.modelgroup.net)

## Pendleton – Broadway Square



In 2013, Model Group secured a mix of financing including Historic and New Market Tax Credits for Phase one of the three phase redevelopment dubbed Broadway Square. In the heart of Pendleton and adjacent to rapidly redeveloping Over-the-Rhine, Broadway Square encompasses nearly two blocks of disinvested properties and will reposition Pendleton as a once again vibrant neighborhood with office space, restaurants, a coffee shop, and one hundred new market rate and affordable apartments. The Urban Fast Forward team worked with Model Group on a branded identity and recruitment strategy to attract startups and small business for an start up, tech and design hub, and successfully recruited to their strategy for Phase One. In 2015, Broadway Square is well on its way to reclaiming its position as a diverse and vibrant neighborhood supporting businesses and residents.